



# PLASTICS·PIPE·INSTITUTE®

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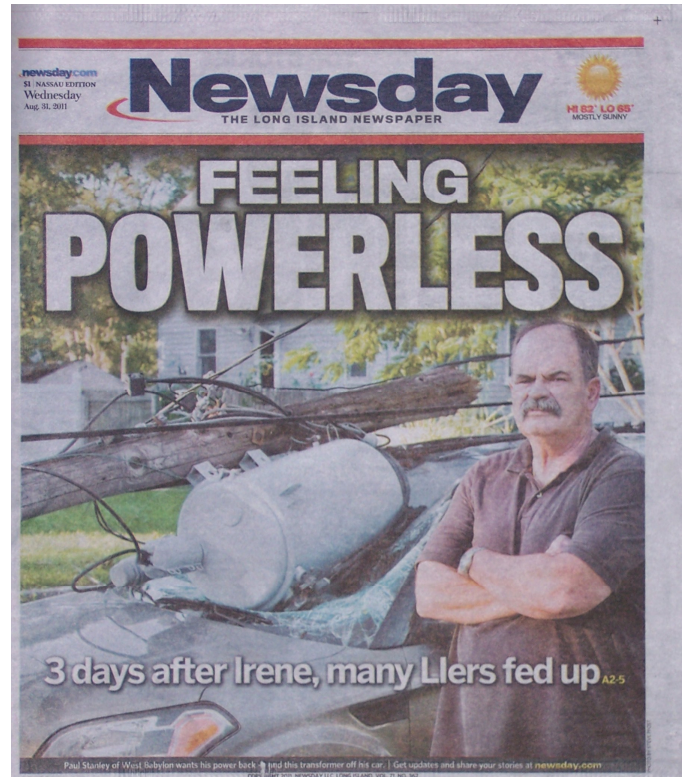
BUILDING COMMUNITY



## EDUCATIONAL WEBINAR TAKES PPI PROJECT OF THE YEAR AWARD FOR CONDUIT DIVISION

IRVING, Texas - The Conduit Division of the Plastics Pipe Institute, Inc. (PPI) presented its Project of the Year Award to the educational utility webinar that focused on the benefits and methods for running wires underground in high-density polyethylene (HDPE) conduit to reduce operating costs and solve the problems caused by overhead wires. The webinar, "The Benefits of Utility Relocation with HDPE Conduit", also discussed the ability of using HDPE pipe by directional drilling, which requires very little disruption of the surface, saving money and time as compared to the need for a large trench to install conduit pipe made from other materials. The free webinar can be found at:

<http://www.plasticpipe.org/webinar-06-30-2010.html>



"The successful use of technology to communicate the features and benefits of an HDPE pipe-based conduit system was truly a group effort by our Conduit Division with most of its members providing information, data, case history examples and technology assistance," stated Tony Radoszewski, executive director of the PPI. "The webinar was well attended by many electrical engineers, design engineers, inspectors and project design specialists from State DOTs, and others from utilities, electrical and communication firms plus government officials. The reason that the webinar was so well attended is due to the facts that it presented including near zero ownership cost due to HDPE pipe's resistance to corrosive chemicals and aggressive soils. Additionally, with an

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FREE WEBINAR  
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### Benefits of Utility Relocation with HDPE Conduit

Presented by: *Plastics Pipe Institute (PPI)*

**Learn About the Successful Application of HDPE Conduit to the Relocation of Power and Telecommunications Lines Underground.**  
The benefits of HDPE conduit in terms of properties, reduced installation and maintenance costs, sustainability and consumer satisfaction will be addressed. Attendees will learn about low impact installation methods such as trenchless and horizontal directional drilling that are well-suited for HDPE conduit. Presented by **Tony Radoszewski**, Executive Director, *The Plastics Pipe Institute, Inc.*

**THURSDAY  
SEPTEMBER 30, 2010  
11 AM EASTERN**  
**FREE WEBINAR**  
Duration: 60 Minutes  
For More Information,  
Contact Johanna West  
at 469-499-1047  
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underground system there's no need to trim trees, or replace lines and poles after storms or face power outages or the danger presented by downed power lines. This webinar was also selected to be continually available on our website."

The award was presented to PPI member companies Dow Chemical, Endot Industries, Blue Diamond Industries, and LyondellBasell Industries. The presentation was made during the association's annual membership meeting in early May. In total, the non-profit industry group honored five member companies whose projects showed significant achievement and exceptional service using polyethylene (PE) pipe. Four individuals were also recognized for their dedication and actions that advanced the goals of the association while providing broad benefit to the industry.



## **About PPI:**

The Plastics Pipe Institute Inc. (PPI) is the major trade association representing all segments of the plastic pipe industry and is dedicated to promoting plastics as the material of choice for pipe applications. PPI is the premier technical, engineering and industry knowledge resource publishing data for use in development and design of plastic pipe systems. Additionally, PPI collaborates with industry organizations that set standards for manufacturing practices and installation methods.